

*Keeping  
Exceptional Care  
Close to Home*



101 Hospital Drive, Columbus NC 28722 ~ (828) 894-2693 ~ [www.slhfoundation.org](http://www.slhfoundation.org)

**Annual Report ~ 2012**

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Executive Director*

*Joe Crowder,  
Grants Manager*

*Jennifer Wilson,  
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*To our many friends and supporters,*

It is with tremendous pride and great pleasure that we submit St. Luke's Hospital Foundation's 2012 Annual Report. The past few years have been exciting and rewarding for the board members and staff of St. Luke's Hospital Foundation. The Foundation has been active in so many areas of support for St. Luke's Hospital.

Among the highlights, the Foundation obtained grant funding to assist with the development and implementation of Electronic Medical Records, a reimbursement-related requirement for

all hospitals. We helped to procure new computers for hospital staff and portable bedside computers-on-wheels to enhance the level of patient care and better manage the vital data. We also helped purchase or obtain new hospital beds, patient room televisions, flowers for patients hospitalized over the holidays, surgical renovations and equipment, medication dispensing equipment, and a MRSA analyzer for the lab. This device will help us identify and isolate patients with MRSA in a significantly reduced amount of time, better protecting the health of patients and staff.

With the support of various donors, we have established an Emergency Department Fund and a Doctor's fund. These funds are intended to be quick-response financial resources for the minor needs of our emergency department and practicing physicians. We are currently purchasing new emergency radios for the ED and recently provided them a gift of a new ED defibrillator, donated by the Spartanburg Regional Healthcare System.

Very soon, the Foundation will be moving into new, customized offices in the center of Columbus. We will share the building currently undergoing renovations for Dr. Rosenberg's practice in an area designed specifically for the use of the Foundation's staff and board. And, in anticipation of the challenges ahead, we have added several new board members who complement and expand our existing interests and talents. We are fortunate to have such a dedicated and extremely talented board. We look very forward to the years ahead.

Handwritten signature of Judy Lair in cursive.

Judy Lair, Chair  
St. Luke's Hospital Foundation  
Board of Trustees

Handwritten signature of Meshelle Colvin in cursive.

Meshelle Colvin,  
Executive Director  
St. Luke's Hospital Foundation

# Building on Excellence 2012



*The Groundbreaking ceremony held in Nov. 2012 marked the beginning of construction!*

With 100% support of a committed Board of Trustees, SLH Foundation has met its goal of raising the funds for the first capital campaign in 40 years. Our Foundation Board was supported by SLH Board of Trustees, under the leadership of Fred Foy, in this fundraising effort. This addition to St. Luke's Hospital will make a difference in our community and will help us continue to provide excellent care, close to home.

We met our goal during the silent phase of our campaign and will be continuing to raise funds as we give opportunities for "naming" areas in our new hospital wing. In addition, we hope many SLH employees and our community, in general, will enjoy participating in contributing to the BOE through buying engraved brick pavers.

We intend to share our enthusiasm for this project with our entire community with several events in the next few months to celebrate our successful campaign.

It's been a challenging time and a fulfilling time and we have benefitted from the leadership of our Executive Director Meshelle Colvin and our BOE campaign consultant Wilson Sims.



*Guests enjoy a recent Building on Excellence event held at Mack Henson's Farm.*



*Ken Shull, St. Luke's Hospital CEO, talks about the exciting changes for St. Luke's Hospital.*

Beth Laughridge,  
Chair, Building on Excellence Campaign  
St. Luke's Hospital Foundation



*Alice Vaughan and Lillie Brown enjoy an event held at Dr. and Mrs. Thomas Dashiell's home.*

## Donor Spotlight - Tryon Estates



*Tryon Estates residents Bob Reeves, Shirley Reeves, Wanda Veh and Tryon Estates Executive Director Nancy McKinstry enjoy the annual St. Luke's Hospital holiday gathering.*

St. Luke's Hospital Foundation would like to recognize and thank the residents of Tryon Estates for their continuing and generous support of St. Luke's Hospital. Particularly noteworthy, the residents of Tryon Estates have donated and pledged \$246,493 in support for our Building on Excellence Campaign—the most raised by any group participating in this campaign!

The generosity of Tryon Estates residents is truly appreciated. As always, the residents of Tryon Estates have demonstrated in tangible ways that they are a unique and valuable asset to our community.

St. Luke's Hospital Foundation would also like to thank Paul Sutherland for his leadership and efforts in organizing this campaign at Tryon Estates. It is because of Paul's energy and enthusiasm that this campaign was so successful!

## Volunteer Spotlight - Alicia Brewington

Alicia Brewington generously donates her time and talents during the week and at weekend events for the St. Luke's Hospital Foundation. She is a junior at Polk County High School where she is active in the Key Club and the Interact Club. Also a volunteer at the Hospital, Alicia is a member of Health Occupation Students of America (HOSA) and plans to attend college to further her studies in the healthcare field.



*Alicia Brewington*

## Outgoing Board Members

We are so thankful for all members who have served on our Board, volunteering their time and talents in raising funds and awareness for the Foundation. We would like to wish well the following outgoing board members and thank them for their tireless efforts in bringing "exceptional care, close to home" - Keith Colins and Rachel Ramsey.



Like us on  
**Facebook**

Please **LIKE** us on Facebook and check us out on the web at [www.slhfoundation.org](http://www.slhfoundation.org)!



# Our Donors - 2012

*A Special Thank You to Those Who Have Supported St. Luke's Hospital Foundation*

## *The Society of 1928*

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St. Luke's Hospital Auxiliary  
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Mr. and Mrs. Kenneth Shull

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Ms. Shirley Axtell  
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## Our Donors - 2012 *Continued...*

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Dr. and Mrs. Richard Ries  
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Ms. Betty Rusch  
Mr. James Sauer  
Ms. Dorothy M. Schwobel  
Ms. Harriet Spencer  
St. Luke's Hospital  
Mr. James Templeton  
Tryon Fine Arts Center  
Tryon Presbyterian Church  
Mr. and Mrs. Charles Van Voorhis  
Mr. and Mrs. Bobby D. Walker  
Mr. C. M. Webb  
Mr. Charles A. Wilkins  
Mr. Mark Woodbridge  
Mrs. Kathy Woodham  
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### *Friends*

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Ms. Kim Attwooll  
Mr. and Mrs. Thomas Burrell  
Mr. and Mrs. George Cashau  
Ms. Sylvia A. Creasy  
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Mr. Horace A. Smith  
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St. Luke's Surgical Associates Staff  
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Ms. Katherine H. Taft  
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### *Foundation Support*

Cannon Foundation  
Duke Endowment  
IBM Corp  
Polk County Community Foundation

## Our Board is Growing!

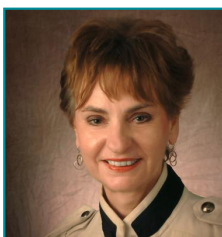
St. Luke's Hospital Foundation is pleased to announce four outstanding professionals have joined the Board of Trustees: Fred Baisden, Ned Dick, Nancy McKinstry and Larry Wassong will serve a three-year term.



*Fred Baisden*



*Ned Dick*



*Nancy McKinstry*



*Larry Wassong*

# Special Events - 2012 - Hunter Derby & Ache



Everyone enjoying the 2012 Hunter Derby.

The St. Luke's Hospital Foundation is fortunate to have two successful, annual events that are fun for the whole family! The Blue Ridge Hunter Jumper Association (BRHJA) Hunter Derby and the Ache Around the Lake are well known events that bring out the crowds!



Julia Griffen takes an Ache award in her age division.

## St. Luke's Hospital Auxiliary and Tryon Federal Sponsored Ache Around the Lake

If you are interested in sponsoring one of these events, please contact Meshelle Colvin at (828) 894-2693 or [mcolvin@saintlukeshospital.com](mailto:mcolvin@saintlukeshospital.com).

St. Luke's Hospital Auxiliary and Tryon Federal Bank each took one of the top spots on the sponsors' podium 2012's Ache Around the Lake 8K Run/Walk. Their generous donations supported the St. Luke's Hospital Foundation's efforts to raise dollars used toward renovations and upgrades to the Center of Behavioral Medicine at St. Luke's Hospital.

The Ache Around the Lake is perfect for serious runners and for families looking for a great way to spend a Saturday morning!



Mark your calendars for the upcoming 2013 St. Luke's Hospital Foundation events!

**Save the Date!**

Blue Ridge Hunter Jumper  
Hunter Derby  
Saturday, May 4

8th Annual Ache Around the Lake  
Saturday, September 21



# Highlights from St. Luke's Hospital

## GROWTH

~ St. Luke's Hospital friends and officials celebrated Nov. 29, 2012, with a groundbreaking ceremony to mark the beginning of construction of a \$5.6 million project, the hospital's first major facility upgrade since 1991 when a six-bed Intensive Care Unit was added. With support from Polk County Board of Commissioners, the Board and Administration extended the lease of the hospital property to 99 years.

~ More negotiations enabled the hospital to purchase a medical office building on Mills St. in Columbus. When renovations are completed in 2013, the building will house Rosenberg Bone and Joint and St. Luke's Hospital Foundation.

## COMMUNITY BENEFIT

~ St. Luke's Hospital provided \$1,730,854 million in charity care and unreimbursed costs for direct patient care services and community health improvement services.

~ St. Luke's Hospital partnered with the local health department, Polk Fit Fresh and Friendly and the Western North Carolina Health Network to address federal guidelines calling for a collaborative assessment of the Community's Health Needs.

## PERFORMANCE EXCELLENCE

~ St. Luke's Healthcare, Inc.'s operating margin was 3 percent. With improved management of expenses and productivity, SLH exceeded the budget, and by the end of FY 2012, achieved a \$1,372,262 positive bottom line. This was the third year of profits after 14 years of losses.

## QUALITY

~ St. Luke's Hospital impressed surveyors with The Joint Commission (TJC) last July. After three long days of inspection and a review of 276 standards of care, St. Luke's Hospital again received accreditation and certification.

~ After months of planning, installing, building and training, St. Luke's Hospital went LIVE on June 18 with a new Health Information System (HIS) that enables us to meet federal guidelines for Electronic Medical Records (EMR)! From April 2011 to May 2012, nearly 2,500 man hours and \$ 2.5 million went into prepping the hospital, staff and physicians to meet "meaningful use" and implement an entirely new software system known as McKesson Paragon. The electronic health information system will provide improved communication across medical providers resulting in improved patient safety.

**2012**  
**St. Luke's Hospital**  
**Board of Trustees**

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**Warren Carson**  
**Becky Collins (Secretary)**  
**Fred Foy (Chair)**  
**Bill Hillhouse (Treasurer)**  
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**Tommy Melton**  
**Norm Powers**  
**Brian Rosenberg, MD**  
**Jean Shumway**

<b>FY 2012 - Annual Report Data</b>	
<b><u>Operating Revenues</u></b>	
Net Patient Service Revenue	\$26,022,107
Other Operating Revenue	\$ 223,461
<b>Total Revenue</b>	<b>\$26,245,568</b>
<b><u>Expenses</u></b>	
Salaries, Wages and Benefits	\$12,168,073
Other Expenses	\$11,523,788
Depreciation and Amortization	\$ 957,367
<b>Total Expenses</b>	<b>\$24,649,228</b>
<b><u>Non-Operating Revenue</u></b>	<b>\$ 463,082</b>
<b><u>Excess Revenues Over Expenses</u></b>	<b>\$ 2,059,422</b>

## 2012 Grants

The Polk County Community Foundation (PCCF) was once again a strong financial supporter of St. Luke's Hospital during FY2012. Early in the fiscal year, they awarded \$22,500 to purchase a refurbished MRSA Analyzer for our laboratory. They provided \$2,500 for continuing education for staff, \$1,100 to purchase flowers for patients staying in the hospital over major holidays and \$2,300 for the Foundation's organizational planning retreat, currently scheduled for May of 2013.

The Polk County Community Foundation provided \$9,000 of a \$15,000 two-year commitment from their Unrestricted Grants program for a naming opportunity for the Rehabilitation Services Waiting Room in our new addition. They also provided \$15,000 from the Samuel and Stephanie White Fund for a naming opportunity for a Physical Therapy Treatment Room.

Our long-standing relationship with The Duke Endowment was highlighted with a \$155,000 two-year grant from The Endowment to help develop telemedicine services in the western North Carolina region.

The Tryon Riding and Hunt Club Charity Jumper provided \$500 in unrestricted grant funds after the team representing St. Luke's placed in the team jumping competition. The Cannon Foundation provided \$50,000 to support the construction of St. Luke's new hospital wing and will receive a naming opportunity in recognition of their continued support of our hospital and community.

The North Carolina Department of Health and Human Services' Small Hospital Improvement grant awarded St. Luke's \$8,386 to purchase physical and occupational therapy equipment.

Spartanburg Regional Hospital provided a new defibrillator, valued at nearly \$10,000, for our Emergency Department after St. Luke's decommissioned an older model that was designated as the ED back-up.

### *Caring Through Your Support*

St. Luke's Hospital Foundation is a 501(c)(3) organization established in 1991 to support one of our community's most valuable assets - St. Luke's Hospital. The Foundation is made up of citizens who have joined together to raise funds for new equipment, facility improvements, educational programs and the Foundation's endowment, which was established to ensure that the good work of the Foundation continues into the future.

Thanks to our generous donors who remain dedicated to improving the health of our community by funding the Foundation!